



Media contacts: Debbi Mayster, debbi@dmmcomm.com, 240-988-6243
Diane Johnson, diane@dtjorg.com, 703-203-7746

Sansin Introduces PressurePlus, a New One-Step Natural Wood Treatment for Pressure-Treated Lumber

Improves the Stability and Performance of New and Existing Pressure-Treated Wood

Strathroy, Ontario, Canada – February 9, 2016—[The Sansin Corporation](#), a global leader in environmentally-friendly wood protection, introduces PressurePlus, a one-step, deep penetrating, natural wood treatment for all types (new and existing) of pressure-treated lumber.

PressurePlus is engineered to improve the dimensional stability and overall performance of pressure-treated wood. It penetrates the substrate to make wood UV resistant, transforms green pressure-treated lumber to a translucent brown tone, and enhances the natural brown tone of pressure-treated lumber. PressurePlus' additional product features include:

- VOC compliant
- Breathable
- Water repellent
- Translucent
- Environmentally-friendly
- Ready-to-use

“Maintaining wood with PressurePlus will ensure long-lasting color retention, effective water repellency and exceptional dimensional stabilization,” said Sjoerd Bos, Vice President of The Sansin Corporation. “We are confident PressurePlus is the best treatment on the market for new and old pressure-treated wood.”

PressurePlus and PressurePlus Light, for a lighter brown tone treatment, are easy to apply by dipping, brushing, flood coating or spraying, and it cleans up with soap and water. They will be available for sale through Lowe's and leading building products suppliers in the retailer's pre-treated wood products department.

For more information about PressurePlus please visit www.pressurepluswood.com

About Sansin

For 25 years, Sansin has been the only wood protection company focused exclusively on researching, developing, and introducing environmentally-friendly, 'water-borne' interior and exterior wood products and technologies that deliver outstanding color, durability and performance without the toxicity found in conventional stains. Sansin Enviro Stains use water, not oil, to deeply penetrate and protect wood naturally, from within. Headquartered in Ontario, Canada, Sansin has dealer locations across Canada and in the U.S. To learn more about The Sansin Corporation, its line of Enviro Stains or how to become a Sansin preferred dealer, visit www.sansin.com.

#