



## FOR IMMEDIATE RELEASE

Contact: Caroline March-Long, 434-295-5938 or [pressroom@sansin.com](mailto:pressroom@sansin.com)

### Casa Verde Paint Adds the Sansin Line of Water-Borne, Long-Lasting Interior and Exterior Wood Finishes

Denver, Colo. and Strathroy, Ontario, Canada— April 17, 2014 – [The Sansin Corporation](#) today announced that Casa Verde Paint will carry its full line of Enviro Stain wood finishes for interior and exterior surfaces at its 29 Kalamath Street location in Denver, Colorado.

Casa Verde will offer training on Sansin's line of products for builders, architects, contractors and other professionals on Tuesday, May 13, 2014, in the evening. If you'd like to attend this after-hours event, contact Casa Verde at (303) 777-0517.

Casa Verde specializes in distinctive, handcrafted colors and textures for residential and commercial projects and sources products from companies that go beyond industry standards for improving air quality and focus on environmentally friendly, low VOC products.

"Our customers want to use greener products without compromising on performance or ease of application. Sansin's water-borne products have exceptional flow and penetration without raising the grain, resulting in durable, long-lasting protection for wood surfaces. We're really pleased to offer these safer, healthier alternatives to conventional oil- and water-based finishes," said Laurie Hessemer, founder and president of Casa Verde Paint.

"Casa Verde sets the bar very high for the quality, performance and environmental profile of the products it carries and prides itself on training staff to deliver the best in customer service," says Sjoerd Bos, vice president of the Sansin Corporation. "Our zero-VOC Purity line will further their goal of offering low to no odor interior wood finishes so customers can breathe easier."

Visit [www.sansin.com](http://www.sansin.com) for a complete list of the specialized wood finishes and protection that will be available from Casa Verde Paint.

#### About Casa Verde Paint

Casa Verde specializes in distinctive, handcrafted colors and textures for residential and commercial projects. The store sources products from companies that go beyond industry standards for improving air quality, which becomes increasingly important as homes and office buildings become more energy efficient. Casa Verde's paints, plasters, stains and sealers offer an unparalleled combination of beauty, healthy comfort and durability for walls, floors, furniture and cabinetry. For more info, [www.casaverdepaint.com](http://www.casaverdepaint.com)



## About Sansin

For 25 years, Sansin has been the only wood protection company focused exclusively on researching, developing, and introducing environmentally-friendly, ‘water-borne’ interior and exterior wood products and technologies that deliver outstanding color, durability and performance without the toxicity found in conventional stains. Sansin Enviro Stains use water, not oil, to deeply penetrate and protect wood naturally, from within.

Headquartered in Ontario, Canada, Sansin has dealer locations across Canada, the U.S and parts of Europe. To learn more about The Sansin Corporation, its line of Enviro Stains or how to become a Sansin preferred dealer, visit [www.sansin.com](http://www.sansin.com).