PRESS RELEASE // Sept. 22, 2008



Sansin Eco-It Challenge a success.

STRATHROY, ON – Sansin is pleased to announce the winners of the inaugural Sansin Eco-It "Green" Company Challenge. The Eco-It Challenge is a company-wide contest that encourages all Sansin employees to "green" their daily activities at the office.

Francis Martin of Strathroy took 1st place, 2nd place went to Shaun Puddester of Strathroy and Andrew Squires of Watford took 3rd. These "greenest of the team" employees won the contest by making the most small changes to their day-to-day lifestyle – such as riding their bikes to work instead of driving, and remembering to take their morning coffee in re-usable mugs. They won some great prizes from local sponsors Doug and Marion's Bike Sales & Repairs, and Zimmerman's Nursery. In addition to reducing their carbon footprint

and cutting back on waste, the staff at Sansin also got together to plant 13 deciduous trees.

"This company challenge is going to demonstrate how little changes to our daily lifestyle really can make a big difference to the environment." says Sjoerd Bos, Vice President at Sansin, "We hope these green activities become habit in our colleagues' lives and result in a healthier body and environment, for them and their families."



Some of our winners here at Sansin.

To find out more about the Sansin Eco-It Challenge, visit www.sansin.com or call 1-877-SANSIN-1.

ABOUT THE SANSIN CORPORATION

Sansin is constantly working to develop innovative materials and processes which reduce our impact on the environment. For over 20 years, Sansin has pioneered the use of environmentally friendly wood protection that delivers outstanding performance. With penetrating formulas that combine alkyd solids with water, Sansin Enviro Stains offer a proven track record in innovative wood protection. Again and again, Sansin's history has demonstrated that going green actually enhances performance.

ABOUT SANSIN'S ECO-IT PROGRAM

Launched in early 2008, Sansin's Eco-It Program aims to further reduce the company's ecological footprint. Through initiatives at all levels of the organization, including manufacturing, administration and even in the staff lunchroom – the Eco-It Program has established new policies and procedures to ensure a minimal waste environment.