



Sansin Kicks off second annual “green” company challenge.

(STRATHROY, ON) - The Sansin Corporation has kicked off its second annual Eco-It Green Company Challenge, a contest that encourages all Sansin colleagues to “green” their daily activities at the office. Since May 1st Sansin personnel have been altering their day-to-day lifestyle – from riding their bikes to work and remembering to take their morning coffee in re-usable mugs, to turning off monitors and lights in offices when not in use. “Sansin values the environment, and we realize that we play a role in bringing together and incorporating sustainability into regular workplace practices,” says Wendy Curvello, Chair of the Sansin Eco-It committee. “We can make some small changes here in our workplace to protect nature. These actions don’t require a huge time commitment from our busy days, in fact we barely notice it, but the planet will.”

Contestants gain points for their various eco-friendly activities. The contest runs through to October 1st with the winners being awarded eco-friendly prizes.

ABOUT THE SANSIN CORPORATION

Sansin is constantly working to develop innovative materials and processes which reduce our impact on the environment. For over 20 years, Sansin has pioneered the use of environmentally friendly wood protection that delivers outstanding performance. With penetrating formulas that combine alkyd solids with water, Sansin Enviro Stains offer a proven track record in innovative wood protection. Again and again, Sansin’s history has demonstrated that going green actually enhances performance.

ABOUT SANSIN’S ECO-IT PROGRAM

Launched in early 2008, Sansin’s Eco-It Program aims to further reduce the company’s ecological footprint. Through initiatives at all levels of the organization, including manufacturing, administration and even in the staff lunchroom – the Eco-It Program has established new policies and procedures to ensure a minimal waste environment.