



## **Sansin Shows Simple Steps to Perfect Wood Protection For Decks, Flooring and Siding in Online How-to Video Trilogy**

**Strathroy, Ontario, Canada – April 7, 2015 – The Sansin Corporation**, a global leader in environmentally-friendly wood protection, today announced that its three how-to videos offered to their customers as an educational resource are available online at <http://www.sansin.com/project-tools/training-videos/>. Each video provides a step-by-step demonstration from wood preparation to product selection to application, and shows consumers how fast and easy it is to protect and beautify wood.

The videos, titled *How To Stain Siding or Shingles Easily*, *How To Stain Your Deck Quickly and Easily* and *How To Stain and Protect Your Floor*, address the following staining principles for attractive and long-lasting protection:

- How to select stain colors based on your wood species
- The fundamentals to staining preparation
- The difference between oil-based, water-based latex and water-borne alkyd stains
- A close-up look at how to apply wood stain
- How to determine how much stain to apply
- Other tips and tricks that make a difference

“These videos can help guide you from beginning to end through your next staining project, saving you time and money to get it right the first time,” says Michael Lobodzinski, Sansin sales representative. “You’ll learn more about the application process, and see the clarity and intensity of Sansin stains.”

Sansin’s wood finishes deliver long-lasting durability, easier maintenance and outstanding performance without the toxicity found in conventional stains that contribute to smog and ozone depletion.

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### **About Sansin**

For over 25 years, Sansin has been the only wood protection company focused exclusively on researching, developing, and introducing environmentally-friendly, ‘water-borne’ interior and exterior wood products and technologies that deliver outstanding color, durability and performance without the toxicity found in conventional stains. Sansin Enviro Stains use water, not oil, to deeply penetrate and protect wood naturally, from within. Headquartered in Ontario, Canada, Sansin has dealer locations across Canada and in the U.S. To learn more about The Sansin Corporation, its line of Enviro Stains or how to become a Sansin preferred dealer, visit [www.sansin.com](http://www.sansin.com).