



FOR IMMEDIATE RELEASE:

The Sansin Corporation Sponsors and Competes at June 14 Met Con Blue Mountain Adventure Race

-Sansin Enviro Stain adorns the 'High Wall' obstacle-

Strathroy, Ontario, Canada, June 16, 2014 – [The Sansin Corporation](#) proved just how tough its wood stains – and its employees and customers – are at the grueling Met Con Blue Mountain Adventure Race this past Saturday at Blue Mountain Resort in Ontario, Canada. This is the third year in a row that Sansin has sponsored and participated in this challenging race.

12 Sansin employees, family members and customers, ages 14+, participated in this year's competition. Sansin was a proud sponsor of the Met Con Blue Adventure Race, and at the event, a local Sansin dealer demonstrated the company's water-borne, eco-friendly, low-VOC wood stain products.

The Met Con Blue Adventure Race is not for the weary. This was a 5 kilometer course featuring 15 'hard-core' obstacles, with 66 percent of those stretches on an uphill grade. The Sansin team conquered this race and obstacles together, including the Sansin High Wall, which is treated with Sansin Enviro Stain.

"This year's event was a challenging but very rewarding experience," said Sjoerd Bos, Vice President of Sansin and race participant. "This race really requires a great deal of mental and physical focus, but at the same time, we have great fun and the experience really pulls us together as a team. We are already looking forward to this race next year!"

About Sansin

For 25 years, Sansin has been the only wood protection company focused exclusively on researching, developing, and introducing environmentally-friendly, 'water-borne' interior and exterior wood products and technologies that deliver outstanding color, durability and performance without the toxicity found in conventional stains. Sansin Enviro Stains use water, not oil, to deeply penetrate and protect wood naturally, from within. Headquartered in Ontario, Canada, Sansin has dealer locations across Canada and in the U.S. To learn more about The Sansin Corporation, its line of Enviro Stains or how to become a Sansin preferred dealer, visit www.sansin.com.

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