

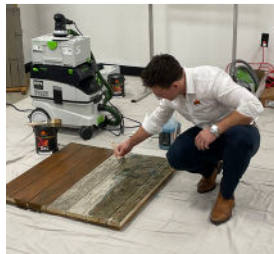
You are exclusively  
invited to



To Register, go to:

[surveymonkey.com/r/SansinU2024](https://surveymonkey.com/r/SansinU2024)

Sansin University is 2 days of hands-on, in-person learning experience dedicated to Sansin Wood Protection. This training will help you and your staff understand best practices for preparation, application and maintenance of Sansin wood finishes. You'll leave with an in-depth understanding of wood as a building material, how best to protect it and what Sansin finishes are appropriate in a variety of project scenarios.



Learn the value proposition that Sansin products offer your customers for

**BEAUTY, DURABILITY and SUSTAINABILITY**



# Maximize your business potential in the growing wood industry

## Why attend?

**INCREASE SALES** - Sansin Dealers that have attended Sansin U increase sales on average by 62%

**BUILD YOUR COMPETITIVE EDGE** - Become a wood expert and trusted advisor for your customers for best practices in wood protection and beautification utilizing Sansin's full line of wood protection products

**QUALIFY TO BE A SANSIN PREFERRED DEALER** - Attending Sansin U every 2 years is a requirement to obtain and maintain Sansin Preferred Dealer status and be highlighted on our online dealer finder

## What To Expect:

- Experience intensive workshops, hands-on demos, large demos, spray booth and more
- Brush out Sansin interior and exterior finishes, topcoats, and specialty treatments
- Meet colleagues in your field, build relationships and share best practices
- Build confidence with Sansin products and systems
- Learn about color formulation and tinting
- Maintenance planning and troubleshooting
- The impact of design on the performance of wood structures

## Details:

**Date:** February 28 & 29, 2024

**Time:** 8:00am - 4:30pm + Dinner

**Location:** 1 Energy Way, West Warwick, Rhode Island

**Cost:** Sansin will cover all costs of training kits, accommodation, meals and entertainment. All you need to do is get there!

**More Info:** Contact your Sansin Care Representative or email [margaret@sansin.com](mailto:margaret@sansin.com)

**Registration Link:** [surveymonkey.com/r/SansinU2024](https://surveymonkey.com/r/SansinU2024)

